

Impact100 Louisville Launches Impact100 Junior

New youth collective giving initiative will introduce high school girls to the power of philanthropy and connect them with local nonprofit service opportunities

Louisville, KY - Impact100 Louisville is excited to announce the launch of Impact100 Junior, a new student-run collective giving initiative for high school girls. Led by four enterprising high school girls, Impact100 Junior is modeled on the Impact100 collective giving model and designed to introduce the next generation of women to the power of philanthropy.

The Louisville chapter of Impact100, founded by mother and daughter Dani Kannapell and Carey Goldstein, came to fruition in 2020 with the mission of creating *A Community of Women Transforming Lives Through Collective Giving*. The Impact100 model of collective giving is simple and effective - 100 women (or more) each donate \$1,000 to create a \$100,000 Impact Grant for a nonprofit organization in their community. Impact100 Louisville members then vote to award Impact Grants in five focus areas: Arts and Culture; Education; Environment, Recreation, or Preservation; Family; and Health and Wellness. In 2023, members reviewed 154 letters of intent, studied 27 grant applications, and conducted 24 site visits while a record 558 local women provided \$558,000 in grants to benefit nonprofit organizations. In just four years, Impact100 Louisville has donated \$1,529,000 to the local nonprofit community.

Impact100 Junior will recruit up to 100 high school girls to each donate \$103 (\$100 plus venmo fees) to create an Impact Grant for a local nonprofit. The youth-run grants committee will review grant applications from education-focused organizations that have previously applied to and been vetted by Impact100 Louisville, thus requiring no additional work from the nonprofits, and select finalists to present to the Impact100 Junior membership who will vote and award one unrestricted grant.

While this new initiative follows Impact100 Louisville's model closely, differences have been created to provide opportunities for the girls to understand the philanthropic process of reviewing grants, giving donations, and watching their generosity impact the Louisville community. In addition, Impact100 Junior will concentrate only on nonprofits in Education as their focus area. Finally, Impact100 Junior will connect its members with summer local nonprofit service opportunities to help further foster their passion for philanthropy.

The founder of Impact100 Junior is Mary Shea Ballantine, a junior at Sacred Heart Academy. The current executive board includes Claire Lowery, a sophomore at duPont Manual High School; Ashley Kara, a junior at Louisville Collegiate School; and Claire Sexton, a junior at Sacred Heart Academy.

According to Impact100 Louisville co-founder Carey Goldstein, "These four impressive young ladies have taken the Impact100 concept, with some guidance from our members, and brought it to life for their

high school peers. We are excited to watch the next generation of women transform their community by coming together collectively and collaboratively."

Please follow <u>@Impact100Junior</u> on Instagram for updates and information. If you have a daughter or know a high school girl who may be interested in joining the Impact100 Junior sisterhood. please have them reach out on Instagram or contact <u>junior@impact100louisville.org</u>.

About Impact100 Louisville

Impact100 is a collective force for good; uniting and empowering women to give together, creating transformational impact, locally and globally. With more than 60 chapters around the world, Impact100 celebrates 22 years of local impact, having given away more than \$123 million collectively.